

Website, Social Media & Newsletter Panel

30 March, 2021

2:00pm

DRAFT Notes

Present:

Cllr Victoria Alcock (VA)
Cllr Gill Cleeve (GC)
Lisa Cowley (LC)
Cllr David Curtis (DC)
Cllr Ian Fradgley (IF)
Cllr Philip How (PH)
Cllr Tony Jackson (TJ)
Cllr Cohl Warren-Howles (CW-H)

All members attended the meeting via Zoom.

1. Apologies

There were no apologies.

2. To approve the notes from the Website, Social Media & Newsletter Panel meeting held on 9 March, 2021;

The notes were approved as correct record.

3. Bridging the Gap

- **Feedback**

LC advised that there were only 250 copies of Bridging the Gap printed this time due to numerous left-over copies of the last two issues. She advised that she would be posting copies out to residents that requested hard copies.

TJ asked whether we could see how many people download or read BtG online. LC responded that she would look into the website analytics to gather this information.

It was agreed that we should evaluate the response to this issue of BtG at the next meeting in order to decide how we move forward with the newsletter.

4. Website and Social Media

- **Mayor's interactions with the community**

TJ gave an update on some recent engagements he had attended:

- Visiting Bishopton Primary School and Alveston Primary School for their World Book Day/ Mr Mayor competitions.

GC suggested that all of the winning entries of the Mr Mayor competition could be compiled together in a book or possibly the next issue of BtG.

5. AOB

- **Green Button**

CW-H suggested that more information on the Town Council wilding projects could now be put on the website, e.g. maps and the option for residents to suggest their own ideas of green initiatives. LC responded that a form could be set up on the website to enable this.

VA suggested that we could compare how much paper and bottled water we used to order compared to how much we do now.

TJ suggested that as well as the battery bin, we could also have other recycling bins outside the Town Hall. LC noted that before lockdown the Town Council were in arrangements with their stationery supplier to put a printer cartridge bin outside the Town Hall. LC said she would chase an update on this.

- **Time Capsule**

CW-H noted that we would like all items for the Covid-19 Time Capsule to be delivered to the Town Hall, either physically or electronically by Friday 2 April. LC and CW-H will then place them into the capsule, before the Mayor is photographed by the Herald storing it safely in the cellar of the Town Hall.

6. Date of the Next Meeting

The next meeting will take place at 4:00pm on Tuesday 11 May, 2021.

The meeting closed at 2:33pm.