

Website, Social Media & Newsletter Panel

19 October, 2021

3:00pm

DRAFT Notes

Present:

Cllr Gill Cleeve (GC)
Lisa Cowley (LC)
Cllr David Curtis (DC)
Cllr Roy Dyer (RD)
Cllr Philip How (PH)

All members attended the meeting via Zoom.

1. Apologies

Apologies were received from Cllr Victoria Alcock (VA), Cllrs Kevin Taylor (KT) and Cohl Warren-Howles (CW-H).

2. To approve the notes from the Website, Social Media & Newsletter Panel meetings held on 21 September, 2021

The notes from this meeting were approved.

3. Bridging the Gap

• **November issue so far**

Members reviewed the issue, and agreed that the following should be included, in addition to content already written:

- Spotlight on Our Community – Escape Arts;
- Space for local charities to promote their fundraising events – U3A;
- Covid-19 Guidance from the NHS website.

It was agreed to print 250 copies of this issue.

LC set a deadline of Monday 15 November for copy, in order to go to print later that week.

4. Website and Social Media

GC requested that members continue to share the poster advertising the Youth Town Council Opening Evening on Thursday 21 October.

RD informed that Holy Trinity Church have a new interactive website due to go live and suggested that members take a look if they are able.

It was noted that the 'Our Place Our Planet' Task and Finish Group have not yet met, but there is no urgency as no payment has yet been made towards this scheme.

5. AOB

LC advised that the company that take bookings for the Stratford View Residents Magazine had been in contact asking if the Town Council would like a position in their November issue.

It was AGREED that we would not take up this offer at this time and that future requests of this nature should be taken to the Town Hall Fees/Income Task & Finish Group.

6. Date of the Next Meeting

The next meeting will take place at 3:00pm on 16 November, 2021.

The meeting closed at 3:34pm.