

# Website, Social Media & Newsletter Panel

12 January, 2021

4:00pm

DRAFT Notes

Present:

Cllr Gill Cleeve (GC)  
Lisa Cowley (LC)  
Cllr David Curtis (DC)  
Cllr Philip How (PH)  
Cllr Tony Jackson (TJ)  
Phil Mills (PM)  
Cllr Cohl Warren-Howles (CW-H)

All members attended the meeting via Zoom.

1. Apologies

Cllr Victoria Alcock and Cllr Ian Fradgley gave their apologies.

2. To approve the notes from the Website, Social Media & Newsletter Panel meeting held on 4 December, 2020;

The notes were approved as correct record.

3. Website and Social Media

• **Mayor's interactions with the community**

TJ gave a rundown of his recent activities, which include:

- A socially distanced photo opportunity with the Youth Town Council;
- A pre-recorded reading for a Holy Trinity Church service;
- Visiting Holy Trinity Church with the Mayoress on Christmas Eve.

The Mayor noted that it had been an incredibly quiet time and will mostly continue to be for as long as lockdown restrictions remain.

He was however pleased to report that he had many entries for his 'Mr Mayor' competition and now had the unenviable task of choosing a winner.

- **Website Contract**

At the last meeting it was requested that the website contract be reviewed. LC distributed this contract in order for it to be discussed at this meeting.

PM confirmed that we pay Pink Jelly £250.00 + VAT for Annual Hosting and Technical Support from 1 March each year, plus £75.00 + VAT annually for .gov website registration. Any additional upgrades or changes are charged at £75.00 per hour. Work undertaken in early 2020 cost around £850.00.

As we have been in this contract since October 2016, members agreed that it would be good practice to go out to tender and obtain quotes for hosting our website going forward. However, it was agreed that this is possibly not the best time to do this and that it is something we could review later in the year.

It was AGREED: to revisit this item in the summer of 2021. We then may be able to obtain alternative quotes before having to renew with Pink Jelly in March, 2022.

#### 4. AOB

- **Hogs Highway**

CW-H noted that this subject has previously been discussed by the Climate Change Emergency Panel and it was suggested that a piece could be put on the STC website and in the next issue of Bridging the Gap.

GC agreed to contact Hedgehog Friendly Town to see if we could alongside them for this.

- **BtG**

LC stated that she would be starting to think about the next issue of BtG in the next few weeks and that it is due to be published in March. The following content was suggested as a starting point:

- Hogs Highway/Hedgehog Friendly Town;
- Stratford Support.

- **New Year, New You**

The first post of this theme was posted on Twitter and Facebook on 4 January and read 'It's the New Year... What are you looking forward to in 2021? Plan ahead – make it measurable, don't beat yourself up if you don't get it done – keep going.'

Between them, LC, GC and CW-H will be continuing to curate and post these messages throughout early 2021.

- **COVID-19 Time Capsule**

CW-H has sent out the list of required items for the time capsule and has asked each Councillor to take responsibility for one item each.

5. Date of the Next Meeting

The next meeting will take place at 4:00pm on Tuesday 9 February, 2021.

*The meeting closed at 4:29pm.*