

# Website, Social Media & Newsletter Panel

9 June, 2020

3:00pm

## Agenda

1. To receive Apologies
2. To approve the notes from the Website, Social Media & Newsletter Panel meeting held on 20 May, 2020;
3. Bridging the Gap
  - To consider subjects mentioned in the Open Report:
    - The use of Affinity Publisher to create BTG in-house;
    - Seeking alternative quotes for printing and distribution;
    - July edition – format, content and copy deadlines;
    - Distribution
4. Website and Social Media
  - Information on Stratford Support and other resources;
  - Mayor's interactions with the community;
  - Update on Website changes
5. SDC's Stratford View magazine
  - Advertisement opportunity – copy deadline end of June
6. Update on Stratford Herald
7. AOB
  - Town Council Christmas Advent Calendar
8. Date of the Next Meeting